

CoB Human Resources Update

February, 2009

A study of more than 2,500 *top* business scholars *worldwide* is circulating that indicates that former CoB associate professor of international business Len Trevino sits at the 62nd percentile (among the top 2,500 or so) in terms of points scored for international business-related publications in the two dozen top journals in the business fields (i.e., accounting, finance, information systems, international business, management, and marketing). Trevino is the only former CoB IB faculty in the ranking, though any future update to it will likely include former CoB IBer Linghui Tang, now affiliated with the College of New Jersey, given Tang's forthcoming publication in the *Journal of International Business Studies*. Of course, a future update will also vault Trevino much higher in the ranking given his forthcoming *JIBS* publication as well. Trevino has articles published in three of the journals included in the study, while Tang has forthcoming articles in two of the journals. Current CoB assistant professor of international business John Lambert has yet to publish in any of the journals included in the study.



In terms of institutions listed among the almost-1,000 universities ranked in the study, USM sits at the 40th percentile, while Ole Miss, Mississippi State and Mississippi College are at the 81st, 70th and 46th percentiles, respectively. With Ole Miss' lofty ranking among the institutions in the study, it seems that former CoB finance professor [Ken Cyree](#), now the dean of business at Ole Miss, is doing a commendable job of leading the OM b-school. Even in comparison with Mississippi College, the leadership skills of former CoB dean [Harold Doty](#) seem to be seriously lacking. Finally, the other institutions Trevino was once affiliated with, the University of Miami and Washington State University, Trevino's most recent past posting, are performing well. They enter the study at the 97th and 92nd percentiles, respectively. [Trevino is currently](#) the *Gerald N. Gaston Eminent Scholar Chair in International Business* at Loyola University in New Orleans.

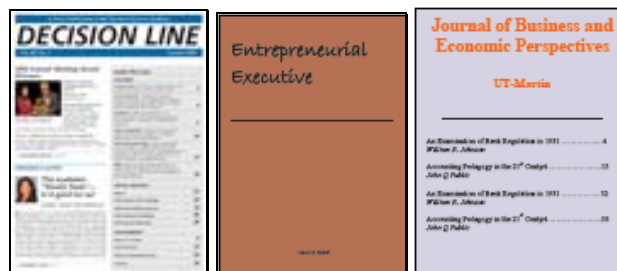
Speaking of accolades for former CoB faculty, former CoB assistant professor of finance Stephen Haggard, now an assistant professor at Missouri State University, recently won the MSU CoBA's *Outstanding Empirical Paper Award*. Since leaving the CoB just a few years ago, Haggard has published articles in *Financial Management*, *Financial Review*, *Journal of Applied Financial Research* and *International Journal of Organizational Theory and Behavior*. The first two of these are classified as A-level journals in USM's business college.



The last of these four above is co-authored with Stephen's wife Dana, a former assistant professor of management in USM's CoB. Meanwhile, Stephen's colleague at MSU, Doug Witte, recently published an article in the *Journal of Alternative Investments*. Witte was a candidate for a position in USM's CoB a few years ago, yet he chose MSU over USM. Sources say that at the time Witte had serious concerns about the leadership abilities of former CoB dean Harold Doty and former CoB associate dean Farhang Niroomand.



Back in USM's b-school, accounting professor Marc DePree has supplemented his recent publication in *Decision Line* with another, this one in *Entrepreneurial Executive*. His accounting colleagues Steven Jackson (associate professor and interim SAIS director) and Roderick Posey (professor) also published an article recently in the *Journal of Business & Economic Perspectives*.



Over in the CoB's management area, professor of management Sharon Topping published an article in the *Journal of Rural Health*. This continues an impressive run of academic publications for Topping.



Out of the EFIB, assistant professor of international business John Lambert recently published a piece in *Entrepreneurial Executive*, while George Carter and Edward Nissan, EFIB chair/professor of economics and professor of economics, have another article forthcoming in the *Journal of Economics & Finance*. Nissan also joined another CoB economics professor, Farhang Niroomand, on a late 2008 publication in *The American Economist*.



As regular readers of USMNEWS.net are aware, however, Niroomand is the Executive Secretary-Treasurer of Omicron Delta Epsilon International, the group that sponsors publication of *The American Economist*. As sources point out, this appears to be just another “inside job” for Niroomand (and in a low-rated journal), the incoming dean of the School of Business (SoB) at the University of Houston at Victoria, an institution headed by long-time Niroomand friend and former USM provost Tim Hudson.